

Hassan AMHARRAR

Branding, Print & Social Media Designer



Personal Info

-  Hassan AMHARRAR
-  hassan.designer90@gmail.com
-  06 57353093
-  Fez-Meknes

Expertise Skills

- Branding identity
- Logos
- Typography
- Minimalistic Design
- Adobe Creative Cloud

Languages

- English
- French
- Arabic

Interests

-  Travel
-  Cooking
-  Reading

Profile

Creative and passionate, I strive to bring a unique touch to every graphic design project. My approach combines aesthetics and functionality, ensuring that each creation resonates with the target audience while staying true to the brand's identity. With a constant curiosity for branding trends, logo design, print, and social media visuals, I continuously refine my skills to meet the evolving needs of the market.

Education

Bachelor's degree, English Language and Literature

Jan 2010 - Dec 2014

Université Sidi Mohammed Ben Abdellah-Fès, Fez, Saiss

Work History

Freelancer

Jan 2016 - Present

99 designs, Online

Freenlance Graphic Designer

Jan 2023 - Present

Prozy Digital Solutions, Tetouan

- Designing innovative graphic creations to enhance brand visibility.
- Collaborating with marketing teams to develop impactful advertising campaigns.
- Creating visual assets such as brochures, posters, and infographics for various clients.

Graphic Designer

2021 - 2024

Rissala Charity, Belgium

Graphic Designer

Jul 2020

Garraje, Turkey

Graphic Designer

May 2019 - Oct 2019

MENARA DÉMÉNAGEMENT, Marrakesh -Remotely

Graphic Designer

Feb 2018 - Mar 2018

Smartmove, Fez, Morocco

Teacher - English & Computer Sciences

2015 - 2017

Wail Private School, Outat El Haj

Graphic design expert

2011 - 2012

"VIVRE EMSEMBLE" ASSOCIATION, Fez

- Designing innovative branding, social media, and print materials to strengthen brand identity and engagement.
- Collaborating with marketing teams to craft impactful visual campaigns for both digital and print media.
- Creating brochures, posters, and infographics to support the initiatives of *Vivre Ensemble* association within the University of Letters and Humanities of Saiss.

Junior Graphic Designer

2011 - 2013

'CLUB UNIVERSITAIRE", SAISS - FEZ

- Ensured consistent visual identity across **digital** and **print platforms**.
- Collaborated with teams to enhance design solutions.
- Gained hands-on experience and honed design skills in a creative, team-oriented environment.